



***Global Trade and Politics: Managing Turbulance***  
February 17-19, 2023

Suggested Readings for the 36<sup>th</sup> Annual Camden Conference

\*Confirmed 2023 speaker titles

Baldwin, Richard. [\*The Great Convergence: Information Technology and the New Globalization\*](#). Belknap Press: An Imprint of Harvard University Press, 2019. (344 pages)

The new globalization is driven by knowledge crossing borders, not just goods, and its impact is more sudden, more individual, more unpredictable and less controllable; presents challenges to nations as they struggle to maintain reliable growth and social cohesion.

Bernanke, Ben S. [\*21<sup>st</sup> Century Monetary Policy: The Federal Reserve from the Great Inflation to COVID-19\*](#). W. W. Norton & Company, 2022. (512 pages)

An explanation of the Federal Reserve's evolution and speculation about its future.

Bernstein, William J. [\*A Splendid Exchange: How Trade Shaped the World\*](#). Grove Press, 2009. (496 Pages)

A sweeping narrative of world trade, from 3000 BC to globalization.

Bigelow, Bill and Bob Peterson. [\*Rethinking Globalization: Teaching for Justice in an Unjust World\*](#). Rethinking Schools Press, 2002. (402 pages)

Globalization and the social justice issues that are embedded in it, such as child labor, sweatshops, global warming, etc.

Blas, Javier and Jack Farchy. [\*The World for Sale: Money, Power, and the Traders Who Barter the Earth's Resources\*](#). Random House Business, 2020. (302 pages)

\*Chhibber, Ajay and Salman Anees Soz. [\*Unshackling India: Hard Truths and Clear Choices for Economic Revival\*](#). Harper Collins, 2021. (492 pages)

India enters its seventy-fifth year of independence; conventional policy is unlikely to combat the breadth of its economic challenges.

Dalio, Ray. [\*Principles for Dealing with the Changing World Order: Why Nations Succeed and Fail\*](#). Avid Reader Press/ Simon & Schuster, 2021. (576 pages)

Current political and economic conditions in the world; how to understand and deal with them.

Damania, Richard, Sebastien Desbureaux, Maria Hyland and 5 more. [\*Uncharted Waters: The New Economics of Water Scarcity and Variability\*](#). World Bank Publications, 2017. (194 pages)

The call for fundamental changes in water policy due to burgeoning population growth, water scarcity and climate change.

Davies, Richard. [\*Extreme Economies: What Life at the World's Margins Can Teach Us About Our Own Future\*](#). Farrar, Straus and Giroux. 2020. (416 pages)

What life at the margins of the modern economy teaches us about human resilience, societal failure and our collective future.

Diesen, Glenn. [\*Russia's Geoeconomic Strategy for a Greater Eurasia \(Rethinking Asia and International Relations\)\*](#). Routledge, 2019. (194 pages)

A look into the dominant narrative of Russia's ability to establish a privileged position in strategic markets and transportation corridors, establishing a realignment toward Asia and a reassessment of its interaction with other significant actors.

DK. [\*The Little Book of Economics\*](#). DK, 2020. (208 pages)

An introduction to the subject of economics and economic ideas throughout history.

Duncan, Richard. [\*The Money Revolution: How to Finance the Next American Century\*](#). Wiley, 2022. (512 pages)

A farsighted strategy to maximize the United States' unmatched financial and technological potential and reverse its relative economic decline.

Forbes, Steve, Nathan Lewis and Elizabeth Ames. [\*Inflation: What It Is, Why It's Bad and How to Fix It\*](#). Encounter Books, 2022. (168 pages)

The title tells it all.

\*Freund, Caroline and Sarah Oliver. [\*Rich People Poor Countries: The Rise of Emerging-Market Tycoons and Their Mega Firms\*](#). Peterson Institute for International Economics, 2017. (199 pages)

\*Goodman, Peter S. [\*Davos Man: How Billionaires Devoured the World\*](#). Custom House, 2022. (480 pages)

Hillman, Jonathan E. [\*The Emperor's New Road: China and the Project of the Century\*](#). Yale University Press, 2020. (304 pages)

A nuanced view of the Belt and Road and the risks and challenges of China's imperial outreach.

\*Irwin, Douglas. [\*Clashing Over Commerce: A History of U. S. Trade Policy\*](#). University of Chicago Press, 2017. (832 pages)

Jones, Bruce. [\*To Rule the Waves: How Control of the World's Oceans Shapes the Fate of the Superpowers\*](#). Scribner, 2021. (400 pages)

Penetrating historical and political study of the critical role that oceans play in the struggle for global power.

Jones, Kent. [\*Populism and Trade: The Challenge to the Global Trading System\*](#). Oxford University Press, 2021. (272 pages)

Exploration of the impact of populist regimes on protectionism and the damage they have inflicted on global trade and trade policy institutions.

Keynes, John Maynard and S. Harris. [\*The Economic Consequences of the Peace\*](#). Independently Published, 2019. (125 pages)

One of the greatest pieces of English economic literature delineating the economic consequences of the Versailles Treaty.

Klein, Matthew C. and Michael Pettis. [\*Trade Wars Are Class Wars: How Rising Inequality Distorts the Global Economy and Threatens International Peace\*](#). Yale University Press, 2021. ((296 pages)

A look at the complex tapestry of monetary, fiscal and social policy, and domestic political choices to serve the rich at the expense of others.

Klein, Naomi. [\*This Changes Everything: Capitalism vs. the Climate\*](#). Simon and Schuster, 2014. (576 pages)

Why the climate crisis challenges us to abandon the core “free market” ideology of our time, restructure the global economy and remake our political systems. The choice: to embrace radical change or have radical change visited upon us by our physical world.

\*Kotlikoff, Laurence J. , Philip Moeller, Paul Solman. [\*Get What's Yours - Revised Updated: The Secrets to Maxing Out Your Social Security\*](#). Simon Schuster, 2016. (384 pages)

Krugman, Paul. [\*Rethinking International Trade\*](#). The MIT Press, 1994. (200 pages)

A coherent account of a research program that explored the causes of international trade, focusing on specialization, protectionism, and optimal trade policies.

Krueger, Anne O. [\*International Trade: What Everyone Needs to Know\*](#). Oxford University Press, 2020. (368 pages)

What trade, both goods and services, does and does not do and the effects of various policies.

Mandelbaum, Michael. [\*The Four Ages of American Foreign Policy: Weak Power, Great Power, Superpower, Hyperpower\*](#). Oxford University Press, 2022. (624 pages)

The evolution of foreign policy in the United States in four distinct periods.

Piketty, Thomas. [\*Capital in the Twenty-First Century\*](#). Belknap Press: An Imprint of Harvard University Press, 2014. (696 pages)

Key economic and social patterns that drive the accumulation and distribution of capital and create inequality.

Segal, Matthew. [\*Outbound: A Pragmatic Guide to International Business\*](#). Matthew Segal, 2021. (164 pages)

A guide to the where and how of international business.

Sheffi, Yossi. [\*The New \(Ab\) Normal: Reshaping Business and Supply Chain Strategy Beyond Covid-19\*](#). Yossi Sheffi MIT Center for Transportation and Logistics, 2020.(320 pages)

How COVID -19 impacted business, supply chains and society.

Smith, Adam. [\*The Wealth of Nations\*](#). 12<sup>th</sup> Media Services, 2018. (530 pages)  
What builds nations' wealth.

Stiglitz, Joseph. [\*Globalization and Its Discontents\*](#). W. W. Norton & Company, 2021. (304 pages)  
Why globalization creates discontent. (304 pages)

Vigna, Paul. [\*The Age of Cryptocurrency: How Bitcoin and the Blockchain are Challenging the Global Economic Order\*](#). Picador, 2016. (384 pages)  
How to prepare yourself for a global cryptocurrency economy.

Wolf, Martin. [\*Why Globalization Works\*](#). Yale University Press, 2005. (416 pages)  
A defense of the principles of international economic integration.

Zeihan, Peter. [\*The End of the World Is Just the Beginning: Mapping the Collapse of Globalization\*](#). Harper Business, 2022. (512 Pages)  
The title tells it all.